

Press Media Communication Report

-From Public Relations Cell BSNL CO New Delhi

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BSNL's new pre-paid offer at ₹149

New Delhi: To match competition from private players, BSNL on Monday came out with a pre-paid scheme under which new subscribers can make 30 minutes of free voice calls — local and STD — daily to any other network for a month, for Rs 149. Customers will also have an option to get similar free unlimited calls for three months by paying lump sum amount of Rs 439, a BSNL statement said.

In addition, customers will get 300 MB of data as part of the offer. As a fair usage policy, the calls to other network are limited to 30 minutes per day.

This promotional offer is on pan-India basis from January 24, 2017, for all new customers. PTI